

# ASHLAND ECONOMIC DEVELOPMENT COMMITTEE

## MEETING MINUTES July 27, 2015 6:30 pm Ashland Fire Station

### **Steering Committee Members Present**

Susan MacLeod, Cheryl Cox (Planning Board ex-officio), Benoit Lamontagne

### **Absent with Notice**

Jill White, Steve Felton

### **Ad Hoc Committee Members Present**

Lee Nichols, Superintendent (Ashland Electric Department), Scott Stephens (Central NH Chamber of Commerce), Jae Demers, Eli Badger (Ashland Water & Sewer)

### **Others present**

Mardean Badger

The meeting was called to order at 6:31 pm by Chairperson MacLeod.

### **Grants**

Steve Felton provided the following updates:

- The timing of the CDFA and EDA grants co-ordinate well.
- Glenn Coppelman has been trying to get clarification from Alan Brigham on the issue of what specifically can be counted as Match.
- Glenn also suggested that George Hunton at CDFA be invited to a future AEDC meeting.
- The CDBG application is due in October, and has a maximum grant amount of \$12,000 (of which \$2,000 goes to grant writing and administration).
- Planning project estimates should be available by the August meeting.

### **GIS Sub-committee Update**

Members: Steve Felton, Michelle Roberts, Norm DeWolfe, Eli Badger

Steve Felton provided the following updates in advance:

- The GIS Steering Committee will meet in August and a presentation will be put together on to-date progress.

### **Marketing Sub-committee Update**

Members: Cheryl Cox, Jae Demers, Fran Newton, Lee Nichols, Jill White

Cheryl Cox provided the following updates:

- It has been confirmed that Riveredge Marina will be the site for the meet and greet.
- Jeff Hayes from LRPC has agreed to attend.
- A formal invitation will be written and sent out early next month to everyone who said they would attend.
- All Ashland department heads will be invited.

- An extensive discussion took place about a recent meeting, arranged by Lee Nichols, with Alex Ray, representatives from AARA, Ashland Parks and Recreation, the Fourth of July Committee, and two representatives from BOS about putting bathrooms at the ball field.
  - Tom Samyn will assist in evaluating existing booster club for addition of bathrooms on lower level.
  - Though much of the discussion was speculation about what the value of adding bathrooms and what could happen if bathrooms were added to the booster club, all were in agreement that the ball park is a known asset to the town.
  - Mark Liebert, AARA Chairman will take the lead on this. Any fund-raising for the ball park project should be managed by the AARA.
  - Alex Ray stated he would match any funds raised.

### **Land Available (Asset Mapping) Sub-committee Update**

Members: Susan MacLeod, Eli Badger, Lee Nichols

- Large, easier to read tax maps were received from LRPC.
- LRPC has already created a layer of attributes about the Ashland tax maps that could be downloaded and used in the GIS project. Some information, such as property owners, may need to be updated.

### **General Discussion**

Jae Demers has provided a proposal to update the three information kiosks in town. There was some discussion on who would need to approve any changes, who would be responsible for the cost and who currently maintains and updates them. It is believed Lakes Region Community Services is currently adding material to the kiosks.

The meeting was adjourned at 7:43 pm.

The next meeting will be held on Monday, **August 31, 2015 at 6:30 pm** at the Ashland Fire Station, ***unless notified otherwise.***

*Minutes submitted by Cheryl Cox*