

TOWN OF ASHLAND PLANNING BOARD
NOTICE OF PUBLIC HEARING

Notice is hereby given in accordance with RSA 676:4 and 675:7 that there will be a Public Hearing on **Wednesday, January 4, 2017 6:30 pm at the Ashland Elementary School Library** with **Wednesday, January 11, 2017** as a snow date or second hearing if necessary, on proposed amendments to the *Town of Ashland Zoning Ordinance*:

Article 3.3.2 Application and Fee Schedule

All applications for a sign permit shall be made to the Building Inspector and shall include a fee of ~~\$ 40.00 (residential), \$60.00 (commercial), or \$ 85.00 (industrial), (refer to current fee schedule with application)~~, site location, sign size, number of signs, lettering, method of illuminations, if any, and types and colors of materials to be used in construction. Sign permits for residential use shall be issued and approved by the Building Inspector. All sign applications for new or proposed non-residential use are subject to site plan review by the Planning Board prior to sign permit being issued by the Building Inspector; all applications for existing non-residential uses shall be issued and approved by the Building Inspector. The Building Inspector may waive the fee for low impact, temporary signs promoting a civic or charitable activity or cause.

3.3.2a The copy on any commercial sign may be substituted with non-commercial copy.

3.3.2b Official town, state or federal signs, including traffic control devices, are considered government speech and shall be exempt from this Section.

3.3.4 Number of Business Identification/Advertising Signs

3.3.4.1 A single business site shall be allowed three ~~identification/advertising~~ signs.

3.3.4.2 A multi-business site shall be allowed two ~~identification/advertising~~ signs not to exceed 80 square feet each and one sign per business not to exceed 8 square feet per sign.

3.3.5 **Location** No sign shall be placed in a position to endanger traffic by obstructing the line of sight. ~~No sign shall be allowed that could be confused with a traffic sign.~~ No sign shall be allowed that could be a safety hazard. No sign shall be placed on Town property or private property without the permission from the property owner The Planning Board has the discretion to prohibit animated signs.

3.3.6 **Temporary Signs** A temporary sign may be erected subject to other sections of this ordinance as may apply. A temporary sign may not be larger than 32 square feet in size. The duration of a temporary sign permit shall not exceed 7 consecutive days, unless extended or renewed. Other seasonal or special occasion temporary signs for community events ~~are up to the discretion of the Planning Board when dealing with size and duration.~~ shall not exceed a temporary sign size, and shall be removed within 48 hours after the event.

3.3.6.1 Real Estate Other Signs

One (1) temporary non-illuminated sign ~~advertising only the sale or lease of the premises thereon when the property is currently for sale, rent, or lease~~ shall be permitted without a sign permit. Said sign shall not exceed 6 square feet in the Residential Zone and shall not exceed 32 square feet in other zones. Said signs shall be removed within 48 hours after the date of closing.

4.7 Bed and Breakfast

~~Exit and Entrance and Parking signs to be determined by applicant and reviewed by Planning Board.~~ Signs located on the property and intended to regulate or guide activities within the property even though such signs may be incidentally visible from outside the property are exempt from the sign permit. They shall not exceed six (6) square feet in size.

10. SEVERABILITY:

The invalidity of any provision of this Ordinance shall not affect the validity of any other provision, nor any prior decisions made on the basis of the valid provisions of this Section. If any section, clause, provision, or portion of this Ordinance shall be held to be invalid or unconstitutional by any court of competent jurisdiction, such holding will not affect or impair any other section, clause, provision or portion of this Ordinance.

ARTICLE 10 11: DEFINITIONS Sign: ~~An advertizing~~ Any device that shall include any billboard, outdoor sign, notice poster, display figure, painting, message, placard or any other device which is designated or intended to attract the attention of the public and which is erected and maintained on any property with the purpose to set forth the name of the business or profession conducted on any property, ~~or~~ to identify the goods or services produced or sold on any property or to convey a message to the public. This definition does not include signs warning of hazards on private property, or street numbers for private residences.

Proposed wording can be found at www.ashland.nh.gov or available upon request at the Town Office.

The regularly scheduled meeting of the Planning Board will commence immediately thereafter.